



Marjan Voss • DESIGNER

marjan@marjanvoss.com

<http://marjanvoss.com>

949.873.6286



About Me

I am Marjan, a graphic designer based in Southern California. I am a graduate of CSU Long Beach's highly competitive Graphic Design program. I am creative and detail-oriented and I have the knowledge and skill set for making creative and beautiful web and print projects.

Portfolio

<http://marjanvoss.com>

Education

B.F.A. in Graphic Design

California State University, Long Beach — 2010

B.A. Degree in Art

California State University, Long Beach — 2008

A.A. Degree in Arts

Fullerton College — 2003

Experience

Art Director & Designer at Voss Logos

2014 — Present

Voss Logos is a creative boutique providing logo and identity design services. I oversee all creative projects and actively engage in design and execution of high profile works.

- Logo and identity
- Print and marketing
- Web UI and UX

Graphic Designer/Production Artist at Clipper Corporation

2015

As a contractor, I designed various packaging items for clients like Allrecipes, Chopped and Viking. I also designed and produced internal communication pieces and updated Clipper Corporation's website.

- Packaging
- Print and marketing
- Web UI and UX
- HTML/CSS

Graphic Designer/Production Artist at *Herbalife*

2015

As a contractor, I designed Herbalife packaging products. I also designed and produced internal communication pieces like posters, catalogs and advertising material.

- Packaging
- Print and marketing

Creative Designer at *Sporival*

2013 — 2014

Sporival is a sports startup, currently in private beta. I am responsible for all creative aspects of the project, from logo and identity, to web UI and UX.

- Logo and identity
- Web UI and UX
- Print and marketing

Print Designer & Production Artist at *Birdaria*

2012 — 2013

Birdaria is a local custom canvas design in Orange County. As a contract designer, I was responsible for creating and modifying canvas designs and layouts.

Web Designer at *Nabz*

2012

Nabz is an entertainment startup company. Working as a contractor, I designed interactive web interfaces and marketing materials.

Web Designer at *Seven35 Group LLC*

2011 — 2012

As a freelancer, I designed web interfaces, marketing campaigns, and brand pieces for a variety of clients.

Web Designer at *Citrus Studios*

2010 — 2011

As a consultant, I was responsible for designing new websites, modify existing comps, and create logos and branding.

Graphic Designer at *Zeesman, Inc*

2010

As a consultant, I designed logos and newsletters, and modified existing web interfaces.

Intern Art Director at *iCrossing, Inc*

2010 — 2011

As an intern art director, I was responsible for creative direction and design of interactive pieces. I worked on various projects for *Doubletree, Clorox, Cosmopolitan Hotel, AAA, Avery, Viceroy Hotel, SurveyMonkey, and Office Depot.*

Graphic Designer at *Catalyst Strategic Design*

2008 — 2010

As a consultant, I worked with a team to concept, manage and design packaging projects.

Skills

- Web and UX design
- Logo, branding, and identity
- Advertising and marketing
- Typography
- Packaging & print design
- Photo editing

Applications

- Illustrator
- Photoshop
- InDesign
- Microsoft Office
- Adobe Acrobat
- Code editors